



Periodontal seminar on DVD

Increase the quality and quantity of non-surgical periodontal services your office provides with the 6-hour DVD seminar Perio Therapeutics and Beyond. Available at a fraction of the cost of an in-office consultation, the DVDs are said to provide all the tools needed to implement a solid, non-surgical perio program. They also can serve as a refresher course for the team or to acclimate new employees.

Colleen Rutledge, RDH
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CIRCLE RS #69

“It teaches our staff to focus on what is the best care for our patient ...”

One clinician’s take on how using Perio & Beyond has helped his team better help its patients. [Compiled by Stan Goff]

staff to focus on what is the best care for our patient and gives them the tools to present that to the patients. It comes from a caring place and is not presented in a way that teaches our hygienist to “sell” something to our patients.

What have been the results and patient response since you implemented this product into your practice?

We ended up purchasing the consulting package after we completed the Perio & Beyond CD Kit. I wanted to take it one step further and have Colleen Rutledge in our office to work directly with our team. While in the office, the response from our patients was very positive. The patients were very thankful for the service that we were providing for them. It was refreshing.

Why would you recommend this product to a colleague?

I would definitely recommend this product to other dentists. It is training for the hygienists that gives them the skills and communication techniques to offer the most advanced and comprehensive perio care to patients. Colleen teaches from the heart and it is apparent! ●



DR. RICHARD J. GARCIA
NAPLES, FLA
PRACTICING SINCE 1997

PERIO-THERAPEUTICS & BEYOND is a unique dental hygiene consulting firm created in 2003 by Colleen Rutledge, RDH. The firm provides over-the-shoulder, in-office training for various non-surgical periodontal therapies. Its specialty is helping dental practices to realize increased production by increasing both the

quality and quantity of periodontal services and to positively affect patient clinical outcomes. Here is a the story of how this service has helped the practice of Dr. Richard J. Garcia, a cosmetic dentist in Naples, Fla.

How/why did you first learn of this product and decide to use it in your practice?

I first heard about Perio & Beyond from Linda Miles, a practice management consultant. Our hygiene department went through

some unfortunate and unexpected changes last summer and we wanted to use the time to redesign our department.

My goal was to make sure we were offering a full range of comprehensive state-of-the-art hygiene services to our patients. I thought the CDs would give my staff the proper tools and training to do that.

What do you like most about Perio & Beyond?

The product has the best interest of our patients in mind. It teaches our