
Curriculum Vitae

Colleen Rutledge, RDH *Perio-Therapeutics & Beyond*

724 Fitzwatertown Road Glenside, PA 19038
www.perioandbeyond.com

267-241-5833
colleen@perioandbeyond.com

SYNOPSIS

Multi-faceted dental professional spanning twenty-six years: Owner of *Perio-Therapeutics & Beyond*, a consulting firm which focuses on contemporary periodontal therapies, national speaker, registered dental hygienist, clinical hygiene instructor, chairside dental assistant, practice administrator, community and church volunteer.

PUBLICATIONS

Dental Economics

"Heads Up for Your Practice Health: Heads up for Your Hygiene Program"
featured in monthly column *"Tips to Take You to the Top"* Oct 2010 issue
author: Dr. Al Ousbourne Jr.

Dental Practice Report

"Evolutionary Hygiene" feature article contributor Apr 2004 issue

Dentistry Today

8th Annual *"Leaders in Dental Consulting"* Top Consultant/Speaker edition Dec 2005 issue
9th Annual *"Leaders in Dental Consulting"* Top Consultant/Speaker edition Dec 2006 issue
10th Annual *"Leaders in Dental Consulting"* Top Consultant/Speaker edition Dec 2007 issue
11th Annual *"Leaders in Dental Consulting"* Top Consultant/Speaker edition Dec 2008 issue
12th Annual *"Leaders in Dental Consulting"* Top Consultant/Speaker edition Dec 2009 issue
13th Annual *"Leaders in Dental Consulting"* Top Consultant/Speaker edition Dec 2010 issue

Dental Practice Report

"Evolutionary Hygiene" feature article contributor Apr 2004 issue
"Boost Your Profitability Now" feature article contributor Oct 2004 issue

Modern Hygienist

"Follow the Evidence" author Nov 2005 (premier issue)

Cover Story Profile: Colleen Rutledge, RDH Feb 2006 issue
 “Accentuate the Positive” author Apr 06 issue
 “Buy or Stand By” author July/Aug 06 issue
 “Harmonious Hormones” author Sept 06 issue
 “Mirror, Mirror on the Wall” author Oct 06 issue

RDH Magazine

“Comprehensive Perio Course” featured speaker in *From the Podium* column Feb 2004 issue
 “Rough Diamonds into Gem Stones” featured in *Periodontal Therapy* column May 2005 issue
 “Hygienpreneurs” featured dental hygienist entrepreneur Oct 2005 issue

Woman Dentist e-Journal “Non-Surgical Treatment Modalities” author Oct 2008 issue

Access Magazine

“Access Profile” featured dental hygienist Sep 2004 issue
 “Non-surgical Periodontal Therapy Then and Now” co-authored with Lynne Slim, RDH, BSDH, MSDH May – Jun 2005 issue
 “Marketing Forces: Purchasing Power of Hygienists” feature article contributor May – Jun 2005 issue

Contemporary Oral Hygiene

“Hygiene Solutions” contributor 2003 – 2004 issues
 “Antimicrobial Delivery Systems” co-authored with Bill Landers May 2005 issue

RDH e-Village

“The Art of Periodontal Therapy without Anesthesia” author Sept 2005 issue
 “Dispel the Loss Leader Myth” author Oct 2011 issue

Pennsylvania Dental Hygienists’ Association Newsletter

“His Work in Progress needs Dental Hygienists!!” co-author with Walt Miller Dec 2009 newsletter

PAST SPEAKING ENGAGEMENTS

OraPharma Pharmaceuticals	Co-Speaker w/Dr. Ross Lambert	Doylestown, PA	Jan 03
Coastal Carolina Comm. College	Featured Speaker	Jacksonville, NC	Feb 03
OraPharma Round Table	Featured Speaker	Philadelphia, PA	Feb 03
OraPharma Pharmaceuticals	Co-Speaker w/ Maria Gillis	King of Prussia, PA	Jun 03
OraPharma Pharmaceuticals	Co-Speaker w/ Maria Gillis	King of Prussia, PA	Oct 03
Cross Country Seminars	Featured Speaker	Cleveland & Columbus, OH	Jan 04
Cross Country Seminars	Featured Speaker	Pittsburgh, PA	Jan 04

Johnson & Johnson Nat'l Campaign	Red Dress Campaign	King of Prussia, PA	Mar 04
North Shore Periodontics	Featured Speaker	Traverse City, MI	Jun 04
Acteon, North America	Staff Training	Mt Laurel, NJ	Jul 04
Burlington County Dental Society	Featured Speaker	Cherry Hill, NJ	Sep 04
RDH Dental Services	Featured Speaker	Langhorne, PA	Oct 04
RDH Dental Services	Featured Speaker	Eatontown, NJ	Oct 04
Philadelphia County Dental Society	Featured Speaker	King of Prussia, PA	Feb 05
Tennessee Dental Hygiene Association	Featured Speaker	Nashville, TN	Apr 05
RDH Dental Services	Featured Speaker	Cherry Hill & Rockaway, NJ	Apr 05
RDH Dental Services	Featured Speaker	Langhorne & Allentown, PA	Jun 05
RDH Dental Services	Featured Speaker	Eatontown, NJ	Jun 05
RDH Dental Services	Featured Speaker	Eatontown & Cherry Hill, NJ	Sep 05
RDH Dental Services	Featured Speaker	Rockaway, NJ	Sep 05
Acteon, North America	Staff Training	Mt. Laurel, NJ	Oct 05
RDH Dental Services	Featured Speaker	Kennett Square, PA	Oct 05
North Central PA Dental Hygiene Assoc.	Featured Speaker	Williamsport, PA	Oct 05
RDH Dental Services	Featured Speaker	Allentown, PA	Nov 05
A-dec, Inc.	Sales Force Training	New York, NY	Nov 05
Chester-Delaware County Dental Hygiene Assoc.	Featured Speaker	Paoli, PA	Mar 06
Northampton Community College	Featured Speaker	Bethlehem	Mar 06
Harrisburg Area Community College (HACC)	Featured Speaker	Harrisburg, PA	Mar 06
Harrisburg Area Community College (HACC)	Featured Speaker	Harrisburg, PA	Apr 06
Westchester Dental Hygiene Assoc.	Featured Speaker	Westchester, NY	Apr 06
Northeast Dental Society	Guest Speaker	Bucks County, PA	May 06
RDH Dental Services	Featured Speaker	Eatontown, NJ	May 06
RDH Dental Services	Co-Speaker w/Christine Simms	Rockaway, NJ	May 06
RDH Dental Services	Featured Speaker	Cherry Hill, NJ	Jun 06
RDH Dental Services	Featured Speaker	Kennett Square, PA	Jun 06
Leventhal Fall Open House	Featured Speaker	Scranton, PA	Oct 06
Shawnee State University	Featured Speaker	Portsmouth, OH	Oct 06
RDH Dental Services	Featured Speaker	Kennett Square, PA	Oct 06
RDH Dental Services	Featured Speaker	Allentown, PA	Oct 06
RDH Dental Services	Featured Speaker	Langhorne, PA	Oct 06

Greater New York Dental Meeting	Featured Speaker	Manhattan, NY	Nov 06
Luzerne County Community College	Featured Speaker	Wilkes Barre, PA	Nov 06
Introduction to Periodontal Therapeutics	Featured Speaker	Virginia Beach, VA	Nov 06
Pennsylvania Dental Hygienists' Association	Featured Speaker	Lancaster, PA	Nov 06
Acteon, North America	Rep Training	Mt. Laurel, NJ	Jan 07
Acteon, North America	A-dec Rep Training	Mt. Laurel, NJ	Feb 07
North Carolina Dental Hygienists' Association	Co-Speaker	Concord, NC	Mar 07
Acteon, North America	Rep Training	Mt Laurel, NJ	April 07
Northeast PA Dental Hygienists' Association	Featured Speaker	Wilkes Barre, PA	April 07
Berks-Schuylkill Dental Hygienists' Association	Featured speaker	Reading, PA	May 07
RDH Dental Services	Featured Speaker	Allentown, PA	May 07
RDH Dental Services	Featured Speaker	Mt. Laurel, NJ	Jun 07
RDH Dental Services	Featured Speaker	Kennett Square, PA	Jun 07
Third District Dental Society Annual Meeting	Featured Speaker	Albany, NY	Oct 07
RDH Dental Services	Featured speaker	Kennett Square, PA	Oct 07
RDH Dental Services	Featured Speaker	Eatontown, NJ	Oct 07
Holiday Dental Conference	Featured Speaker	Charlotte, NC	Nov 07
RDH Dental Services	Featured Speaker	Allentown, PA	Nov 07
RDH Dental Services	Featured Speaker	Langhorne, PA	Nov 07
Second annual Harcum Dental Expo	Featured Speaker	Bryn Mawr, PA	Mar 08
NE Pennsylvania Dental Hygienists' Association	Featured Speaker	Reading , PA	April 08
Oregon Dental Conference	Featured speaker	Portland, OR	April 08
RDH <i>Under One Roof</i> Conference	Featured Speaker	Chicago. IL	Aug 08
RDH Dental Services	Featured Speaker	Langhorne, PA	Sep 08
RDH Dental Services	Featured Speaker	Eatontown, NJ	Oct 08
Greater New York Dental Meeting	Featured Speaker	New York, NY	Nov 08
University of Kansas-City-Missouri	Featured Speaker	Kansas City , MO	Mar 09
Luzerne County Community College	Featured Speaker	Luzerne County, PA	May 09
RDH Dental Services	Featured Speaker	Kennett Square, PA	Sep 09
RDH Dental Services	Featured Speaker	Cherry Hill, NJ	Oct 09
98th Thomas P. Hinman Dental Meeting	Featured Speaker	Atlanta, GA	Mar 10
4th District Dental Society - Saratoga Dental Congress	Featured Speaker	Saratoga Springs, NY	Apr 10
Tennessee Dental Association Annual Session	Featured Speaker	Chattanooga, TN	May10

Academy of Dental Certified Public Accountants	Co-speaker	VA Beach, VA	June 10
RDH Dental Services	Featured Speaker	Freehold, NJ	Sep 10
RDH Dental Services	Featured Speaker	Rockaway, NJ	Oct 10
RDH Dental Services	Featured Speaker	Allentown, PA	Oct 10
Greater Philadelphia Dental Hygiene Study Club	Co-speaker	Philadelphia, PA	Nov 10
36 th Yankee Dental Congress	Featured Speaker	Boston, MA	Jan 11
RDH Dental Services	Featured Speaker	Mt. Laurel, NJ	Sep 11
RDH Dental Services	Featured Speaker	Langhorne, PA	Oct 11
RDH Dental Services	Featured Speaker	Kennett Square, PA	Oct 11
New Jersey Dental Hygienists' Association	Featured Speaker	Basking Ridge, NJ	Nov 11

UPCOMING SPEAKING ENGAGEMENTS

Texas Dental Association Annual Session	Featured Speaker	San Antonio, TX	May 12
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COURSES AND MEETINGS ATTENDED

Richard Coleman, Ph D., "Alternative Medicine: An Objective View"	Philadelphia, PA	Feb 98
Kathi Carlson, CDA, "Tooth Replacement Therapy"	King of Prussia, PA	Apr 99
Maria Emanuel Ryan, "Newly Approved Treatments for the Management of Periodontal Disease"	Philadelphia, PA	Nov 99
Richard Coleman, Ph D., "Internet: A Guide for Health Professionals"	Cherry Hill, NJ	Mar 00
Michael Mooney, MICP, BBA, "Medical Emergencies in the Dental Office: An Update"	Langhorne, PA	May 00
Esther Wilkins, DMD, RDH, Anna Pattison, RDH, MS "Clinical Dental Hygiene"	Cherry Hill, NJ	Feb 01
Maria Perno, RDH, MS "Women's Health Issues"	Cherry Hill, NJ	Oct 01
Marji Harmer-Beem, RDH, MS, "Cherubism: A Rare Genetic Bone Disease"	Philadelphia, PA	Mar 02
Sandra Marcil, RDH, BS, MS "Changing Concepts of Ultrasonics"	Langhorne, PA	May 02
Richard Glick, DDS, Dennis Pezolesi, DMD, Andrea Shirdan, "A New Age Periodontal Care and Treatment Acceptance"	Springfield, PA	Dec 02
Liberty Dental Conference	Philadelphia, PA	May 03
Speaking Consulting Network Annual Meeting	Charlotte, NC	May 03
Marie Gillis, RDH, MS "Non-Surgical Periodontal Therapist"	King of Prussia, PA	Jun 03
Pennsylvania Dental Association, "Smoking Cessation"	Philadelphia, PA	Jun 03
RDH Under One Roof Conference	Chicago, IL	Jul 03

Dr. Bhaskar, DDS, MS, Ph D, “Non-Surgical Periodontal Therapy and Management: Changing Concepts and Current Status”	Langhorne, PA	Sep 03
Marie Gillis RDH, MS, “Linking Oral and Systemic Disease”	King of Prussia, PA	Oct 03
Casey Hein, RDH, MBA, “Increasing Accountability for Clinical Outcomes: The Periodontal Therapist Model of Care”	Blue Bell, PA	Mar 04
RDH <i>Under One Roof</i> Conference	Costa Mesa, CA	Mar 04
Carol Jahn, “Treating Individuals with Diabetes” and “Achieving Periodontal Excellence in Periodontal Care”	Langhorne, PA	Apr 04
International Women’s Writing Guild Workshop	NY City, NY	Apr 04
Linda Miles, “Women Working With Women”	Scranton, PA	May 04
Speaking Consulting Network Annual Meeting	Las Vegas, NV	May 04
Maria Emanuel Ryan, Roger Levin, Louis Rose, JoAnn Gurenlian, Richard Price, “Diabetes and Dentistry”	Philadelphia, PA	May 04
RDH <i>Under One Roof</i> Conference	Norfolk, VA	Aug 04
Walter Cohen, DDS, “Current Trends in periodontics and it’s Impact on Clinical Practice and Dental Education”	Philadelphia, PA	Sep 04
Beth Thompson, RDH, BS, “Advancements in Oral Care”	King of Prussia, PA	Sep 04
American Dental Association Annual Meeting	Orlando, FL	Oct 04
Dr. Edelman, “Updated Infection Control Practices for Dentistry”	Treose, PA	Oct 04
PA Dental Hygienists’ Association Annual Session	Harrisburg, PA	Nov 04
American Academy of Periodontology Annual Session	Orlando, FL	Nov 04
Sebastian Ciancio, DDS, Michael Rethman, DDS, MS, Anna Pattison, RDH, MS, Karen Baker, MS RPh, Richard Nagy, DDS, Joan Otomo-Corgel, DDS, “Dental Hygiene Symposium: “Facing the Future with Evidence and Vision”	Orlando, FL	Nov 04
Greater New York Dental Meeting	New York, NY	Nov 04
Denise Hill, RDH, “Dynamic Hygienist”	Valley Forge, PA	Mar 05
Speaking Consulting Network Annual Meeting	Orlando, FL	May 05
RDH <i>Under One Roof</i> Conference	Chicago, IL	July 05
American Academy of Periodontology Annual Session	Denver, CO	Sep 05
American Dental Association Annual Session	Philadelphia, PA	Oct 05
Roy Page, DDS, PH D, “Risk Assessment in the Management of Periodontal Disease”	Philadelphia, PA	Oct 05
PDHA <i>Lobby Day</i> : Access to care issues , Morgan Plant, “Increasing the Availability of Dental Hygiene Services”	Harrisburg, PA	Oct 05
PA Dental Hygienists’ Association Annual Session	Lancaster, PA	Nov 05
Dr. Frank Noonan, “Natural Hormone Replacement Therapy”	Lancaster, PA	Nov 05

Tricia Willard, RDH, MS, “Key Concepts of Ultrasonics”	Lancaster, PA	Nov 05
Greater New York Dental Meeting	New York, NY	Nov 05
Greater Delaware Valley Hygiene Conference	King of Prussia, PA	Dec 05
Chicago Mid-Winter Dental Conference	Chicago, IL	Feb 06
Valley Forge Dental Conference	King of Prussia, PA	Mar 06
Ms. Linda Talley, “Business Finesse: Dealing with Sticky Situations in the Dental Practice”	King of Prussia, PA	Mar 06
Joel Epstein, Jim Sciubba, Sol Silverman, Mike Siegel, “Optimizing the Oral Cancer Evaluation”	Orlando, FL	Mar 06
Dianne Glasscoe, RDH, BS, “Liability Issues”	Newark, NJ	May 06
Speaking Consulting Network Annual Meeting	Phoenix, AZ	May 06
Christine Simms, RDH, BS, “Practical & Chairside Strategies for Optimum Oral Health”	Rockaway, NJ	May 06
International Congress of Oral Implantology	Montreal, Can	Aug 06
American Academy of Periodontology Annual Session	San Diego, CA	Sep 06
AAP Hygiene Symposium	San Diego, CA	Sep 06
Katherine Eitel “Lioness Principle” Trainer’s Workshop	Washington DC	Oct 06
Bethany Valachi, MS, PT, CEAS “Preventing Pain for Peak Productivity”	Lancaster, PA	Nov 06
Beth Thompson, RDH, “Dynamic Dental Hygiene”	New York, NY	Nov 06
Debra Grant, RDH, “Perioaromotherapy”	New York, NY	Nov 06
Greater New York Dental Meeting	New York, NY	Nov 06
PA Dental Hygienists’ Association Annual Session	Lancaster, PA	Nov 06
Speaking Consulting Network Annual Meeting	Charleston, SC	Jun 07
<i>RDH Under One Roof</i> Dental Hygiene Conference	Washington, DC	Aug 07
Holiday Dental Conference	Charlotte, NC	Nov 07
Greater New York Dental Meeting	New York, NY	Nov 07
Greater Delaware Valley Hygiene Conference: Barbara J. Steinberg, DDS	King of Prussia, PA	Dec 07
Speaking Consulting Network Annual MOM meeting	Norfolk, VA	Mar 08
Greater New York Dental Meeting	New York, NY	Nov 08
Midwest Dental Conference University Missouri-Kansas City	Kansas City, MO	Mar 09
“Treating Periodontal Disease using the Perio Protect Method”	Philadelphia, PA	Apr 09
Greater Philadelphia Hygiene Study Club: Louis F. Rose, DDS, MD	Bucks County, PA	May 09
Greater Philadelphia Hygiene Study Club: David Schwab, Practice Mgmt	Bucks County, PA	Jun 09
Dr. Robert Levine, “New Technologies: How we are Using Them to Assure Predictable Outcomes”	Bucks County, PA	Sept 09

Dr. Robert Marus, "The Dental Hygienist's Role in Cosmetic Dentistry" Bucks County, PA Mar 10

98th annual Thomas P. Hinman Dental Meeting	Atlanta, GA	Mar 10
4th District Dental Society - Saratoga Dental Congress	Saratoga Springs, NY	April 10
Char Sweeney, "Organization: the Keys to Success"	Saratoga Springs, NY	April 10
Tennessee Dental Association Annual Session	Chattanooga, TN	May 10
Speaking Consulting Network Annual MOM meeting	Anaheim, CA	May 10
Academy of Dental Certified Public Accountants annual meeting	VA Beach, VA	June 10
Greater Philadelphia Dental Hygiene Study Club	Phila, PA	Nov 10
36 th annual Yankee Dental Congress	Boston, MA	Jan 11
Betsy Reynolds Greater Philadelphia Dental Hygiene Study Club	Phila, PA	Mar 11

UPCOMING COURSES AND MEETINGS

Speaking Consulting Network Charleston, SC June 12

MEMBERSHIPS

Catholic Business Professionals of Greater Philadelphia
 Speaking Consulting Network
 Maranatha prayer group
 Our Lady of the Rosary Makers
 The Confraternity of Mary, Queen of all Hearts

COMMUNITY PROJECTS

2005 ADA Annual Session Volunteer
 Community Volunteers in Medicine (CVIM) West Chester, PA
 Lions Club Speaker, S. Philadelphia, PA
 Holy Family Home (Little Sisters of the Poor) Biannual visits to the elderly
 PDHA Sealant Saturday Coordinator Kids Smile: Island Avenue Site
 PDHA Sealant Saturday Volunteer Community College of Philadelphia site
 PDHA Lobby Day: Access to Care Harrisburg State Capitol
 Aid for Friends: Frail Elderly Outreach Center
 His Work in Progress: Overseas dental-medial mission trips
 Sunday Breakfast Rescue Mission : food and shelter for the homeless in Philadelphia

EDUCATION

1981 – Bristol High School, Bristol, PA
 National Honor Society
 1983 – National School of Health Technology, Philadelphia, PA
 Dental Assisting Program
 Dean’s List and Class President

1988 – Coastal Carolina Community College, Jacksonville, NC
 Dental Hygiene Program
 Recipient of *Golden Scaler Award*
 Dean's List

EMPLOYMENT

2009 - 2009	Dr. Pouya Hatam, Blue Bell, PA	RDH (Periodontal Therapy)
2007 - present	Dr. Robert Marus, Yardley, PA	Practice Administrator
2003 – present	<i>Perio-Therapeutics & Beyond</i> , Glenside, PA	Business Owner
2004 - 2011	RDH Dental Services, Williamsburg, VA	National Speaker
2004 - 2005	Dr. Ames & Roberts, Philadelphia, PA	RDH (Periodontal Therapy)
2003 – 2005	Dr. Bruce Zucker, Croydon, PA	RDH (Periodontal Therapy)
2003 - 2004	Cross Country Education Seminars	National Speaker
1996 - 2004	Abington Dental Associates, Abington, PA	RDH
1996 - present	Dr. Paul Schwartz, Philadelphia, PA	RDH
1995 - 1996	Self-employed dental hygienist	RDH Subcontractor
1991 - 1995	Harris Mulnick, DDS, Philadelphia, PA	RDH
1989 - 1991	Doug Yauch, DDS, Richlands, NC	RDH
1989 - 1990	Coastal Carolina Community College	Part time Clinical Instructor

RELIGIOUS

Little Sisters of the Poor- ministry to the elderly	Extraordinary (Eucharistic) minister
Pre-Cana – marriage prep minister	Children's Liturgy of the Word minister
His Work in Progress –overseas dental mission work	Our Lady of the Rosary Makers
Aid for Friends – meals for the elderly	The Confraternity of Mary, Queen of all Hearts

SCHOOL PRESENTATIONS

Just Children Pre-School	St. Luke Pre-School
Coastal Carolina Community College	Resurrection of Our Lord Elementary School
Northampton Community College	Harrisburg Area Community College
Harcum Jr. College	West Virginia University School of Dentistry
Shawnee State University	University of Maryland School of Dentistry
Penn College of Technology	Luzerne County Community College